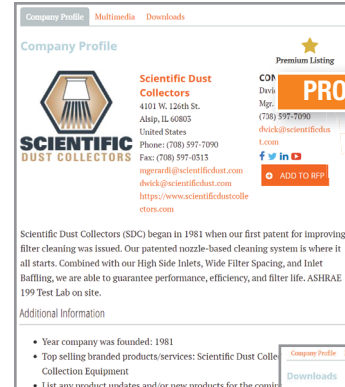


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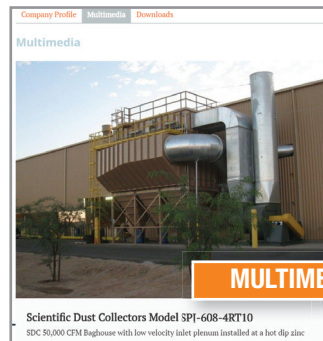
2022 BUYERS GUIDE

- Accessible year-round to ISHN's 142,649 average unique monthly website users*
- Premium Listings include a 12-month special feature in the eMagazine
- **Two Ways to Receive a FREE Deluxe Listing:**
 - 1) Place an ad in the December eBook OR
 - 2) Place a display ad in the December eMagazine

LISTING DEADLINE: NOVEMBER 19, 2021



PROFILE



MULTIMEDIA



DOWNLOADS

BASIC LISTING – \$40

(free for ISHN 2021 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

LINKED LISTING – \$215

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- Inclusion in the Request for Proposal (RFP) program - LEADS!

DELUXE LISTING – \$495

(free with December display OR eBook ad)

Includes Linked listing plus:

- Color logo
- Improved positioning online

PREMIUM LISTING – \$985

(\$425 with December display OR eBook ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship feature

ADDITIONAL OPTIONS

SOCIAL MEDIA LINKS – \$125

Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.



LEADERBOARD AD – \$260

Your 728 x 90 ad appears on the product page of your choice.

HOMEPAGE LEADERBOARD AD – \$850

Your 728 x 90 ad appears on the ISHN Buyers Guide homepage. (limited space available)

MEDIUM RECTANGLE AD – \$1500

Your 300 x 250 ad appears on EVERY page of the ISHN Buyers Guide. (limited space available)

*BPAWW Interactive Jan-June 2020