



Fully Digital, Made Even Better

Get the **best value** and **most exposure** for your company by advertising in *ISHN's Resource Guide eBook* - reaching thousands of buyers at the click of a button.

Bring your sales message and product benefits to life by advertising in this powerful new marketing tool that...

- is easy to save so users can access it at any time
- is simple to share with friends or colleagues - multiplying your exposure
- maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

BONUS: FREE UPGRADED LISTING IN THE ONLINE BUYERS GUIDE

RATES:

1/2 page ad PLUS 1/2 page editorial	\$1,995
Full Page ad PLUS Full Page editorial	\$3,995
Exclusive Premium Sponsor Video	\$10,000
Resize/create an ad (Additional fee)	\$395

Placement based on first come, first serve
(All pricing is net)

AD SPECS

Single page layout:

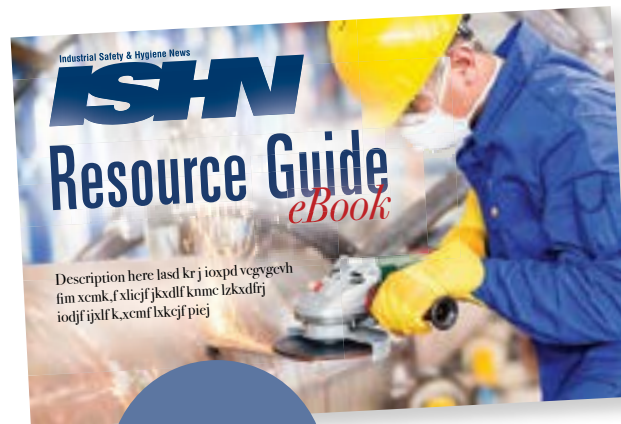
- **Full-page ad** (Horizontal): Image of 2200 x 1700 pixels (300 dpi) or a PDF at 11" x 8.5"
- **Half-page ad** (Vertical): Image of 950 x 1500 pixels (300 dpi) or a PDF at 4.75" x 7.5"
- Font size: 14 pt or larger
- Multiple links allowed, provide with ad

2021 CLOSING DATES:

AD CLOSE: October 8, 2021

MATERIALS DUE: October 15, 2021

DEPLOYMENT DATES: December 2021 & March 2022



Click here for live demo

LOGO SPECS

- Hi-res .eps or .ai (vector format) preferred; otherwise, .jpg or .png

ARTICLE SPECS

- Half Page: 150 words in Word doc
- Full-page options:
 - o ONE hi-res image at 4.8" (1 col) x 2.5", 200 words of text
 - o No image: 350 words of text

Contact us today for more information



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